

Craig White
Chief Technical Officer
Consultant to Top Management

Craig White has more than 20 years of leadership experience in technology innovation and development across multiple industry segments including automotive, consumer, military, and industrial. An accomplished corporate technology strategist and engineer, his vision and diverse expertise combine in an ability to bring together commonly understood technology and methods in unique ways with notable enterprise growth from truly new product development ideas and unique cost savings and efficiencies.

Currently, as president of “The Craig White Group” Mr. White is advising senior executives across multiple industries. In addition to innovation methodology, and specific product design, Mr. White is working to develop winning ethical solutions to major problems presented by the speed of change of technology development and deployment and the growth of the global workforce.

Previously Mr. White was Senior Vice President of Engineering and Chief Technical Officer of Key Automotive Group, and BREED Technologies, Inc., With responsibility for worldwide engineering and R+D, Mr. White drove worldwide change that raised Breed’s technology rating from 20 to number 1, developing several new unique product and service offerings while reducing overall expenditure by over 40%. Mr. White was a key member of the Company’s leadership team having served in multiple positions during his tenure including Vice President of Engineering - Electronics Division, Vice President and General Manager - Electronics Division, and Chief Technology Officer for the Siemens/Breed joint venture and a member of the Management Committee.

Before joining BREED in June 1997, Mr. White served as Executive Director of Electronics Systems and Operations for Takata Corporation. He was Vice President of Engineering for Semi-Conductor Reliability Associates where he specialized in ASIC design.

Mr. White has been awarded more than twenty patents, authored various publications, and is member of multiple industry groups such as the Society of Automotive Engineers, International Electrical and Electronic Engineers, and past board member of the Automotive Occupant Restraints Council.

Mr. White’s recreational background is as diverse as his technology interests. He is actively engaged in writing both children’s books and country and western music, and has appeared in over 30 plays and musicals.